

**Vehicle Ownership Cost
Survey Results
1 July 2018**

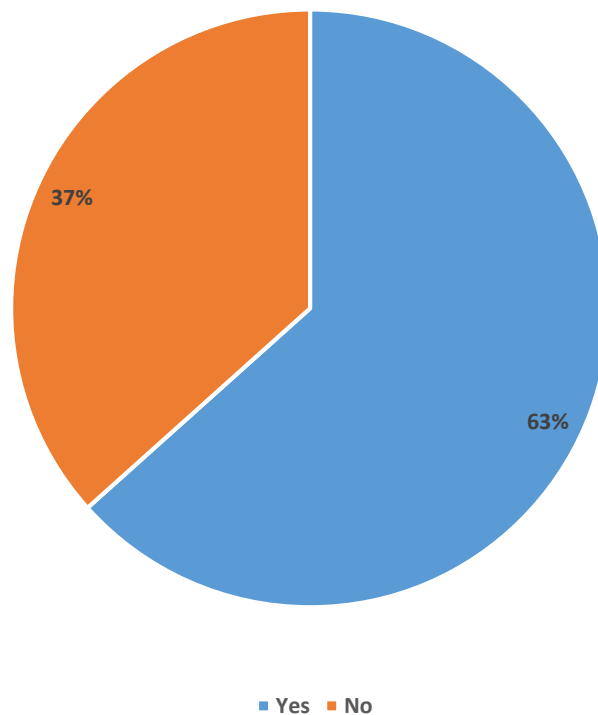


1. Overview of current report

The current report highlights the insights acquired from the AA 'Cost of Vehicle Ownership' survey. The results presented below showcases the opinions of respondents on their outlook towards the costs and challenges of owning and running a car in South Africa.

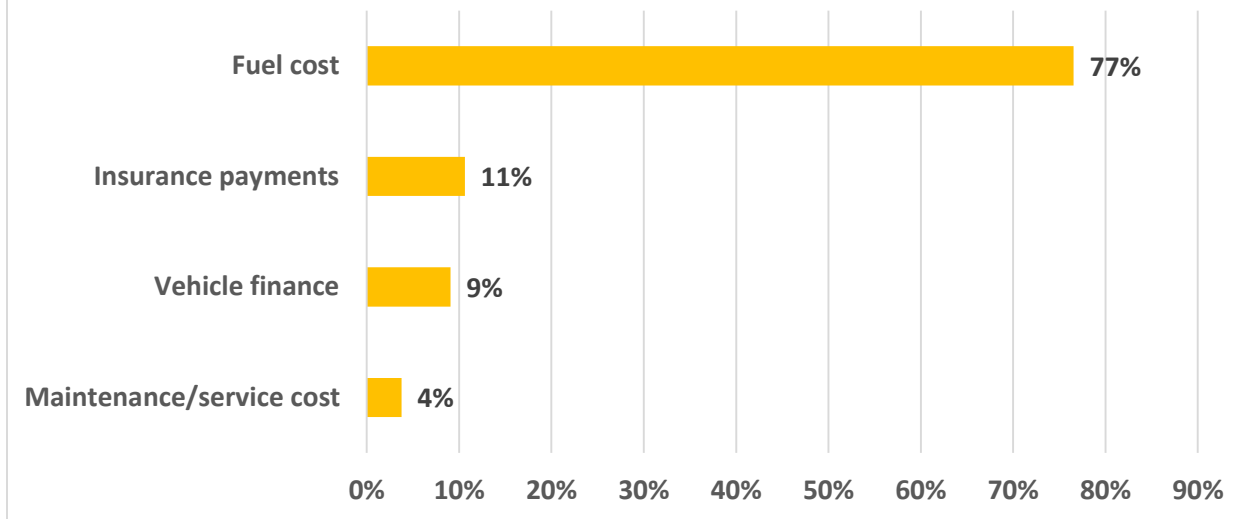
2. Results

Figure 1: Off the top of your head do you know how much it costs to own/run your car/s every month?



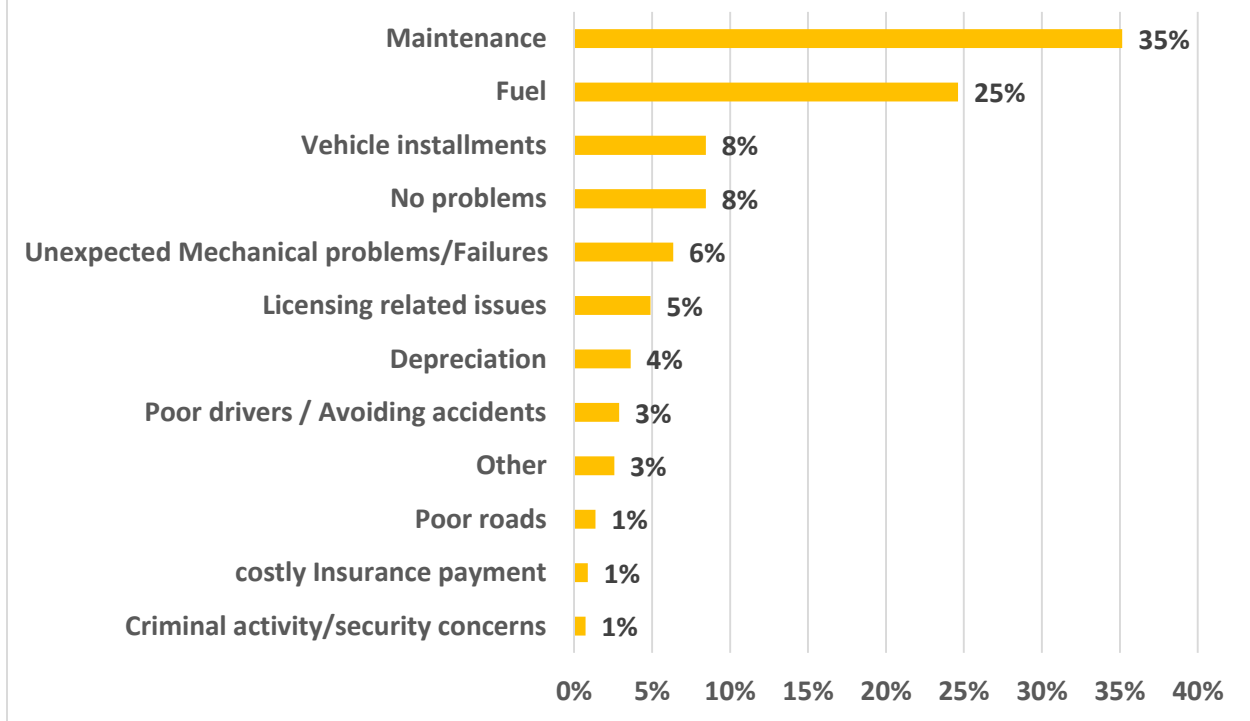
Sample: 1335

Figure 2: What is your largest car related expense you pay every month?



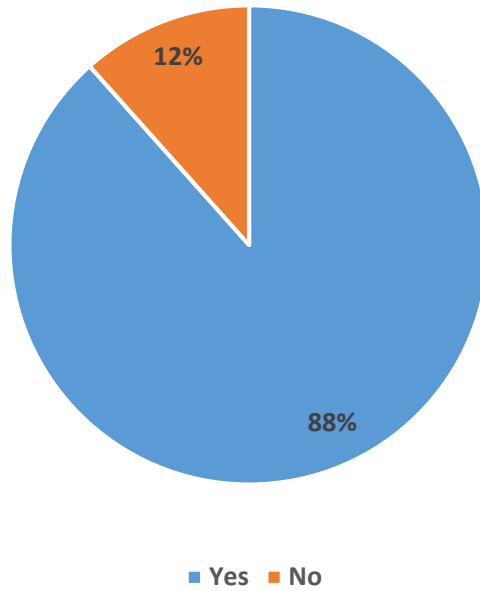
Sample: 1168

Figure 3: What is the biggest problem/challenge you encounter with owning your car every year?



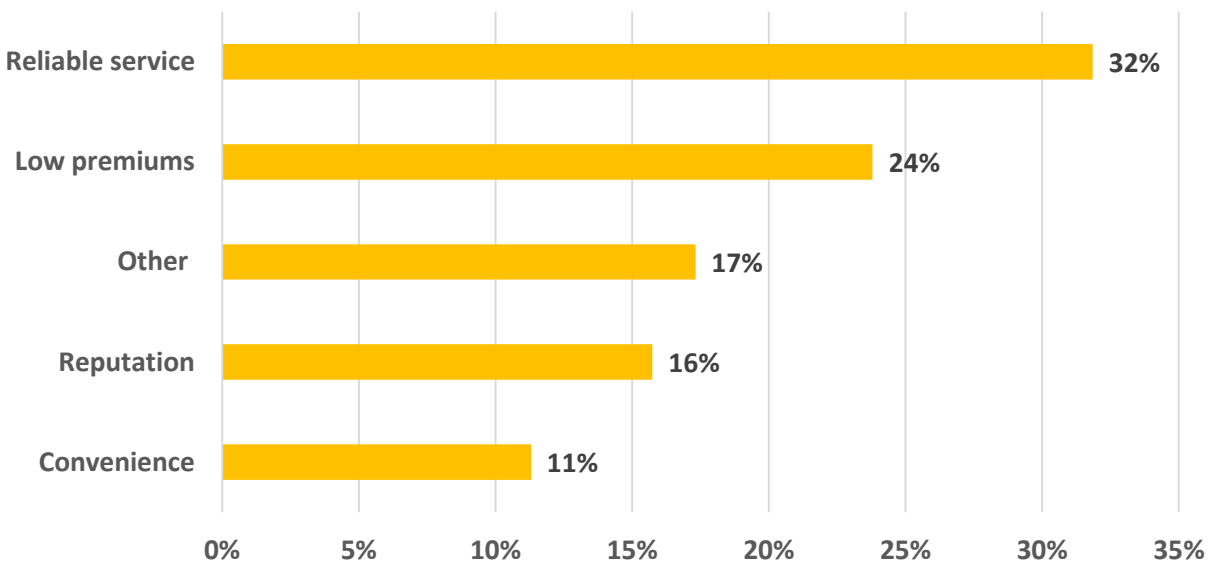
Topic mentions: 1243

Figure 4: Is your vehicle insured?



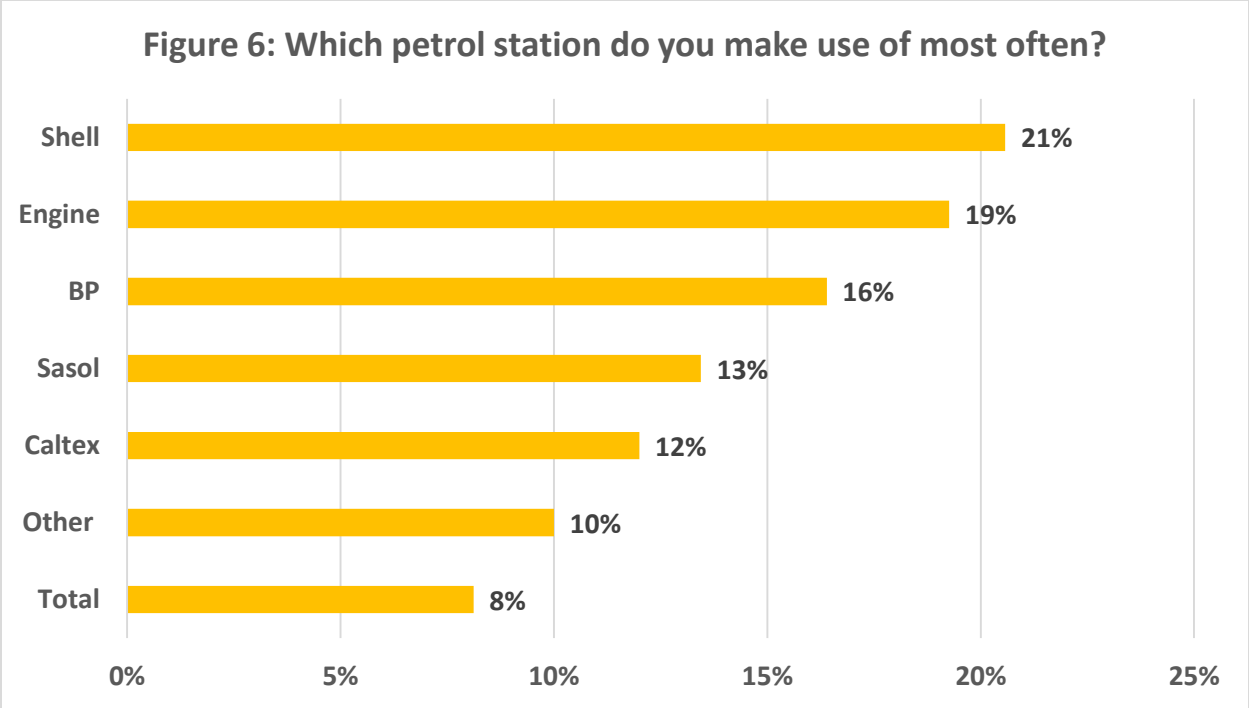
Sample: 1294

Figure 5: Based on what criteria did you choose to go with your current insurance provider?



Topic mentions: 1080

("Other" includes: family/friend recommendation and use of a broker which chooses on clients behalf)



Sample: 1220

End.

Thank you!